ROW CROP MRL TRADE ROUNDTABLE

A GRAINS & OILSEEDS APPROACH TO REDUCING TRADE RISK

Gretchen Flanley, President May 5, 2022



WHO WE ARE

- National Cotton Council (Cotton Seed)
- USA Rice
- US Grains Council (Barley, Corn, Sorghum)
- US Soybean Export Council
- US Wheat Associates
- Direct MRL/Trade Clients
 - USSEC
 - USGC
 - National Corn Growers Association
 - United Sorghum Checkoff Program













WHY WE ORGANIZED (EST. 2017)

- Bulk grains & oilseeds
- Fungible system
 - Interchangeable from multiple points in exporting countries to multiple points in importing countries for a variety of end uses.
- Minimize risk transparent and informed up and down value chain maintain tools for our farmers!
- Information sharing, market access, more proactive approach, complimentary and combined efforts.
- Building of Relationships
 - US Government
 - Trading Partners
 - Crop Protection Industry CLA, CLI, Individual companies
 - Grain handlers and exporters NGFA, NAEGA, IGTC, Individual companies





WHAT WE FOCUS ON

- Prioritization: markets and active ingredients
 - Maintain, expansion and emerging export markets
 - Important active ingredients quantitative and qualitative
 - Analysis & consultation
 - Individual commodities as well as "any one farmer" approach
- Coordinated voice
 - Trade enabling solutions
 - Industry communications
 - US government
 - Farmer's voice









Aligned and robust international standards based on sound science and risk assessments facilitate trade and improve food security.



Existing international MRL standards, recommendations and guidelines reduce the occurrence of MRL-related matters becoming barriers to trade while safeguarding an appropriate level of protection of human, animal or plant life or health.



A default or interim MRL policy could be used to manage cases where an MRL or import tolerance has not been formally established for a commodity in an importing country.



INDUSTRY - CPP & US EXPORTS OF GRAINS & OILSEEDS

- CPP recognized as a critical tool in the toolbox.
 - Safeguard the tools in the toolbox.
- US farmer expectation
 - Als registered for use on a crop domestically are also supported in export markets as appropriate (MRL, IT, deferral, technical mitigation).
 - Ongoing consultations help to determine and understand how and where products will/will not be supported globally.
 - If a generic AI is registered for use on a "row" crop, data holder and companies with commercial interest support the products for export.
- If not supported in an export market
 - The risk to trade and potential market access impact should be thoroughly understood by all parties.
 - Clear communication to the farmer customer is expected.
- No one path to get there, nor are we prescriptive. We know it is complicated.
- These challenges are just going to get more complicated
- Communication is key early and regular



US GOVERNMENT

- Strong advocate for modern agriculture.
- Understanding of USG strategy and coordination.
- Grower support for agencies' work.
 - Technical government to government exchange is fundamental.
- Technical in-house capabilities are important.
- "Roundtable" serves as a one stop shop.







FARMERS' VOICES (growingfarmersvoices.org)

CHALLENGES



What we don't know

Technical (residues & breakdowns, etc.)

Seed Treatments

Storage and Handling (on farm, cleanout)



Markets

Technical Barriers to Trade
Bans
Hazard Based Approaches
Risk Communication Lacking



Codex – Priorities & Resources

Rainbow to the Unicorn?





THANK YOU!

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